

# 2nd Asia Conference on Big Data and Analytics for Insurance

23-24 February 2017, Four Seasons Hotel, Singapore

Theme: "Be A Data-Driven Insurer"

Register by  
26 January 2017  
for Early Bird Discounts!



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Innovation labs have been sprouting across the region led by digital, innovation and technology in the forefront. Behind these initiatives, the two key underlying forces shaping them are Big Data and Analytics. The massive increase in touch points for insurers have created a huge pool of data that presents boundless opportunities. What kind of data strategy is required to handle all of this massive information?

Data applications range from creating new customer insights to supporting strategic management decisions to more dynamic underwriting. Each application presents both an opportunity and obstacle. One key obstacle includes getting the stakeholders' buy-in, which proves to be one of the toughest as they resist adopting new and innovative ways to operate, preferring to rely on gut feel and past experiences. What does it take to convince that a data-driven strategy is the ONLY way to go?

Every insurer has Big Data, but the test is: Are you using the data intelligently? Is your data intelligent? And don't fear that you have too much data and that it is too late to start given the legacy issues. That's what this conference is for: to also give you practical tips on how to start using Big Data and become a data-driven insurer across all touchpoints.

## Who Should Attend

- CIOs/CTOs/CMOs, COOs of Life & General Insurance Companies
- Reinsurers and Brokers
- Digital Executives
- InsurTech Start-Ups
- Management Consultants, Hardware & Software Vendors and Service Providers
- Risk Managers
- Underwriters
- Insurance/Reinsurance Executives dealing with Technology for their companies
- Cyber Security and Data Science Professionals

With the emergence of InsurTech, let's explore how Big Data & Analytics play a critical role in shaping the insurance of tomorrow, and more importantly how you can use Big Data and Analytics not only to survive, but to be a winner.

Register Now

## Speakers include:



**Catherine Khaw**  
Chief, Analytics and Intelligent Systems, Institute of Systems Science, National University of Singapore



**Na Jia**  
Head of SCOR Global Distribution Solutions, ReMark Asia Pacific



**Wolfgang Hauner**  
Chief Data Officer, Munich Re



**Mandy Luo**  
Chief of Actuary & Head of Data Analytics, ReMark International



**Bill Lee**  
Managing Director, Azendian Solutions



**Sophia Van**  
Principal, Technology Leader, Employee Health & Benefits, Asia & Growth Markets, Mercer



**Gordon McKenzie**  
Vice President for EMEA & APAC, Digital Reasoning



**Catherine Candano**  
Data Analytics Leader, SEA, Data Platforms, Google



**Pierre Fel**  
Principal, Financial Services, Heidrick & Struggles



**Axel Roesner**  
Head of Operations and IT, Global Corporate & Commercial - Asia, Assicurazioni Generali S.p.A.



**Andrew Martin**  
Board Member of Asia Online Publishing Group



**Kunal Thakral**  
Evangelist with the Asia Analytics Alliance - A Special Interest Group of Asia Cloud Computing Association



**Mike Davie**  
Founder & CEO, DataStreamX



**Aparajeeta Das**  
Co-Founder & Managing Partner, Third Eye CSS



**Raymond Au**  
Head of Data Science, Allianz Asia Pacific



**Matthias Fischer**  
Director, Head of Digital & Smart Analytics APAC, Swiss Re



**Ofir Shalev**  
Chief Technology Officer/ Chief Information Officer, CXA Group

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## PROGRAMME

### Day One: 23 February 2017, Thursday

#### Day One Conference Chairman:

*Dr Ogan Gurel, Founder & CEO, NovumWaves; Visiting Professor, Samsung Advanced Institute of Health Sciences and Technology*

- 8.00 am Registration & Coffee
- 9.00 am **Big Data Analytics & Artificial Intelligence**  
*Wolfgang Hauner, Chief Data Officer, Munich Re*
- 9.35 am **Keynote Address**  
*Na Jia, Head of SCOR Global Distribution Solutions, ReMark Asia Pacific*
- 10.20 am **Web Analytics for Insurance**  
*Catherine Candano, Data Analytics Leader, SEA, Data Platforms, Google*
- 10.50 am Q&A
- 11.00 am Tea Break
- 11.20 am **Panel: Staying Connected with Your Customers through Data**  
*Panel Moderator: Catherine Candano, Data Analytics Leader, SEA, Data Platforms, Google*  
*Panellists include:*
- *Na Jia, Head of SCOR Global Distribution Solutions, ReMark Asia Pacific*
  - *Axel Roesner, Head of Operations and IT, Global Corporate & Commercial - Asia, Assicurazioni Generali S.p.A.*
  - *Matthias Fischer Director, Head of Digital & Smart Analytics APAC, Swiss Re*
- 12.20 pm **Demand and Supply of Analytics in Asia Pacific & New Concepts in the Analytics**  
*Kunal Thukral, Evangelist with the Asia Analytics Alliance - A Special Interest Group of Asia Cloud Computing Association*
- 12.50 pm Q&A
- 1.00 pm Lunch Hosted by **ReMark**
- 2.30 pm **Scouting for Data Talent**  
*Pierre Fel, Principal, Financial Services, Heidrick & Struggles*
- 3.00 pm **Panel: How can the Insurance Industry Better Attract & Retain Data Talent**  
*Panel Moderator: Pierre Fel, Principal, Financial Services, Heidrick & Struggles*  
*Panellists include:*
- *Wolfgang Hauner, Chief Data Officer, Munich Re*
  - *Raymond Au, Head of Data Science, Allianz Asia Pacific*
- 3.45 pm **InsurTech & Data Analytics**  
*Sophia Van, Principal, Technology Leader, Employee Health & Benefits, Asia & Growth Markets, Mercer*
- 4.20 pm **Harnessing the Power of Location Analytics**  
*Mamta Gupta, Regional Lead SEA & HK, Near*
- 4.50 pm Q&A
- 5.00 pm Tea Break & End of Day One

### Day Two: 24 February 2017, Friday

#### Day Two Conference Chairman:

*David Piesse, Advisory Board Member, Guardtime & Asia Pacific Ambassador, International Insurance Society Inc*

- 9.00 am **Is Your Organisation Ready to Transform with Data & Analytics?**  
*Catherine Khaw, Chief, Analytics and Intelligent Systems, Institute of Systems Science, National University of Singapore*
- 9.30 am **Revolutionize Revenue and Profit using Artificial Intelligence**  
*Gordon McKenzie, Vice President for EMEA & APAC, Digital Reasoning*
- 10.00 am **The Future of Cognitive Computing**  
*Moderator: Ofir Shalev, Chief Technology Officer/ Chief Information Officer, CXA Group*  
*Panellists include:*
- *Catherine Khaw, Chief, Analytics and Intelligent Systems, Institute of Systems Science, National University of Singapore*
  - *Gordon McKenzie, Vice President for EMEA & APAC, Digital Reasoning*
- 10.40 am Q&A
- 10.50 am Tea Break
- 11.10 am **Asking a Different Question Through Analytics – Organisation Considerations**  
*Bill Lee, Managing Director, Azendian Solutions*
- 11.40 am **Leveraging on 3rd Party Data for Insights**  
*Mike Davie, Founder & CEO, DataStreamX*
- 12.10 pm **Data Modelling Insights for Insurance**  
*Mandy Luo, Chief of Actuary & Head of Data Analytics, ReMark International*
- 12.40 pm Q&A
- 12.50 pm Lunch
- 2.30 pm **Benefits of Blockchain for Big Data**  
*David Piesse, Advisory Board Member, Guardtime & Asia Pacific Ambassador, International Insurance Society Inc*
- 3.00 pm **Case Study of Agriculture Insurance: Saving Crops and Helping Farmers Through Big Data**  
*Aparajeeta Das, Co-Founder & Managing Partner, Third Eye CSS*
- 3.30 pm **Anchor Address: Big Data – The Promise and Pitfalls**  
*Andrew Martin, Board Member of Asia Online Publishing Group*
- 4.00 pm Q&A
- 4.10 pm Tea Break & End of Conference

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Registration Email: michelle@asiainsurancereview.com

## Conference Registration

Registered by \_\_\_\_\_

To: Ms Michelle, Asia Insurance Review  
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583  
DID: +65 6372 3178 • Fax: +65 6224 1091 • www.asiainsurancereview.com  
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: \_\_\_\_\_ Last Name/  
Surname: \_\_\_\_\_

Nationality \_\_\_\_\_

Passport No \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Tel: ( ) \_\_\_\_\_

Cellular: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

email: \_\_\_\_\_

### REGISTRATION

**Early Bird (valid till 26 January 2017)**

**Normal Registration**

Subscribers  US\$1,280

Subscribers  US\$1,780

Non-Subscribers  US\$1,580\*

Non-Subscribers  US\$1,980\*

(\*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

**Full registration fees MUST be paid before the valid dates for admittance at conference.**

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine  AIR/MEIR Website  Brochure  Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

### Group registration: Special Offer for Year 2017

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country).  
Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Accredited by  
General Insurance Association  
of Singapore

### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

### Closing date for registration: 16 February 2017

For cancellation in writing made before **26 January 2017**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **26 January 2017**. However, substitution or replacement of delegates will be allowed.

### PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:  
DBS Bank

Marina Financial Centre, 12 Marina Boulevard,

#03-00 MBFC, Tower 3, Singapore 018982

Branch: Marina Financial Centre Branch

Account Name: Ins Communications Pte Ltd

• US\$ (Account No.: 0001 - 004838-01-9-022)

• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ \_\_\_\_\_ for  
Conference Registration fee from my

Mastercard  VISA  American Express

Card Holder's Name: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ - \_\_\_\_\_ (mm-yy) Total Amount: US\$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

### Hotel Reservations:

Email: reservations.sin@fourseasons.com

## Hotel Reservation Form

Ms Lafone Ching, Asst Reservations Manager,  
Reservation Department

Email: reservations.sin@fourseasons.com

Tel: (65) 6831 7305 / Fax: (65) 6733 0669

www.fourseasons.com/singapore

### Four Seasons Hotel Singapore

190 Orchard Boulevard

Singapore 248646

PLEASE FILL IN GUEST PARTICULARS  
ON REGISTRATION FORM

### ARRIVAL DATE

Check in date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETA: \_\_\_\_\_

### DEPARTURE DATE

Check out date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETD: \_\_\_\_\_

### ROOM TYPE / ROOM RATE

#### Deluxe Room

Special Discounted room rates available.

Inclusive of Buffet Breakfast and Standard Plan In-Room Internet

Contact: reservations.sin@fourseasons.com

#### Room Preferences (subject to availability)

Smoking  Non-smoking

King bedded  Twin bedded

- Room rates quoted are subject to 10% service charge and thereafter prevailing GST, currently at 7% (total: 17.7% tax)
- Check-in time is at 1500 hours; check-out time is at 1200 hours
- All guestrooms shall be guaranteed by individual credit card and paid individually by the guest upon departure.
- Booking received after the deadline date 6 Feb 2017 will be subject to availability and at best available rates.
- Room rate and room type is subject to availability upon receipt of reservation. A reservation confirmation will be sent to you via email or fax when booking is confirmed.

### CANCELLATION POLICIES:

- Cancellation on or before 6 Feb 2017: there will be NO cancellation fees.
- Cancellation on or after 7 Feb 2017 or No Shows on day of arrival: the entire stay booked (plus prevailing taxes) will be charged to the credit card mentioned on your booking form.
- In the event of no-show or shortening of stay, a 100% no show charge or shortening charge of the entire length of period or the original period booked will apply and the charges will be debited to your credit card.

### LIMOUSINE ARRANGEMENT

Not required

One (1) way limousine transfer from Airport to Hotel,  
Mercedes E200 sedan – S\$150.00nett per car per way

One (1) way limousine transfer from Hotel to Airport,  
Mercedes E200 sedan – S\$150.00nett per car per way

Midnight charges apply from 2300 hours to 0700 hours.

All pick-ups can be guaranteed upon credit card details received.

Additional comments/ special requirements:  
\_\_\_\_\_  
\_\_\_\_\_

### RESERVATION GUARANTEE

#### Credit Card

Visa  Mastercard  Amex

Diners  JCB

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ month \_\_\_\_\_ year

Cardholder's name: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_